

# SPONSORSHIP PROSPECTUS



12th Annual Brain Mapping Day  
US Congress

# BRAIN MAPPING DAY WASHINGTON DC, USA MAY 6th, 2025

FOCUSED ON STATE-OF-THE-ART SCIENCE, TECHNOLOGY,  
MEDICINE & EDUCATION



# ABOUT

## Society for Brain Mapping and Therapeutics

SBMT was founded in 2004, as International Brain Mapping & Intra-operative Surgical Planning Society (IBMISPS). The name was aimed at the international nature of the organization, its clinical and basic science approach toward brain mapping and image guided surgery/therapeutics.

It promotes policies that support rapid, safe, and cost-effective translation of new technologies (diagnostics and therapeutics) into clinical neuroscience (Brain, Spine and Mental Health)

## Brain Mapping Day

Focuses on educating lawmakers about new technologies and innovations in the field of neuroscience, enabling policies that are aligned with advancements made in science and technology. Millions of Americans are impacted by neuro-psychiatric, neurological disorders, and spinal disorders, creating a great need for proper regulation.



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The official N20 seal.



The official US Congress seal.

# 12TH BRAIN MAPPING DAY of SBMT

Neurologic and psychiatric disorders, such as stroke, traumatic brain injury, and neurodegenerative diseases, cost the US healthcare system approximately \$1.6 trillion annually (Morris et al. 2021). To enhance treatment, stimulate research, and improve rehabilitation, a multidisciplinary approach mobilizing resources from government, industry, non-profits, and academia is essential.

Brain Mapping Day at the US Congress aims to educate policymakers about advancements in neuroscience and neurotechnology, bridging gaps between various stakeholders.

This event promotes the development of new diagnostic and therapeutic strategies and fosters collaboration between federal agencies, academic institutions, and industry to drive innovation and create jobs in healthcare.



SBMT has been at the forefront of establishing Global Brain Initiatives in the last 10 years.

The conference has taken place in:

- 1st Brain Mapping Day - US Congress: May 18th, 2012
- 2nd Brain Mapping Day - US Congress: May 10th, 2013
- 3rd Brain Mapping Day - US Congress: May 20th, 2014
- 4th Brain Mapping Day - US Congress: May 19th, 2015
- 5th Brain Mapping Day - US Congress: April 20th, 2016
- 6th Brain Mapping Day - US Congress: March 8th, 2017
- 7th Brain Mapping Day - US Congress: March 21st, 2018
- 8th Brain Mapping Day - US Congress: February 18th, 2019
- 9th Brain Mapping Day - US Congress: February 25th, 2020
- 10th Brain Mapping Day - US Congress: October 19th, 2023
- 11th Brain Mapping Day - US Congress: June 5th, 2024

12th Brain Mapping Day - US Congress

**Location:** Main Capitol Building, Room H143

**Date:** May 6th, 2025

Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.



# BRAIN MAPPING DAY 2025

## JOIN THE EVENT BE PART OF HEALTHCARE POLICY

Healthcare policy is the key to ensuring that everyone has access to quality, affordable care. It is the foundation on which our healthcare system is built, and it has the power to shape the health and well-being of our nation.

Healthcare policy is not just about numbers and statistics. It is about the lives of real people. It is about the right of every person to have access to quality, affordable care. It is about the future of our nation.

**General Registration Delegation**  
SBMT Member US \$500

**General Registration Delegation**  
Non Member US \$2000

**Bronze Sponsor - \$5000**  
- 3 Badges  
- Be Part of one Discussion Panel

**Silver Sponsor - \$10,000**  
- 4 Badges  
- Be Part of one Discussion Panel  
- Acknowledgement in website and marketing material

**Gold Sponsor - \$15,000**  
- 4 Badges  
- Be Part of one Discussion Panel  
- Be part of Healthcare Policy

For more information contact: Dr. Babak Kateb  
**Email:** Babak.Kateb@worldbrainmapping.org



All Sponsors and Guests are responsible for all travel costs and accommodation expenses. Food and beverage outside of the event will not be covered by the Brain Mapping Day organizer committee. Visit [www.worldbrainmapping.org](http://www.worldbrainmapping.org) for more information.

# EXHIBITION FORM

## INFORMATION

### Information

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Full Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Sponsorship Level

Platinum \_\_\_\_\_

Gold \_\_\_\_\_

Silver \_\_\_\_\_

Bronze \_\_\_\_\_

First Time \_\_\_\_\_

Other \_\_\_\_\_

BioSkills Lab \_\_\_\_\_

Scientific Sessions \_\_\_\_\_

Conference Sponsorship \_\_\_\_\_

Daily Pass Sponsorship \_\_\_\_\_

Digital Walls Sponsorship \_\_\_\_\_

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**Are you interested in a 25% discount for multiple year commitment?**

Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, How many years? \_\_\_\_\_ What Level of Sponsorship (Amount) \_\_\_\_\_

**Have you previously supported the annual meeting?**

Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, How many years? \_\_\_\_\_ What Level of Sponsorship (Amount) \_\_\_\_\_

Please complete page one and two

